

# Information Cards and SPAQP Brochures



**Make clean air your business.**

We could give you a lot of charts, statistics and buzzwords...but the fact is Air Quality Action is good for the environment and for your business.

Your employees, customers and friends are all susceptible to the dangers of air pollution. For people young and old, asthma, emphysema and respiratory problems are of increasing concern. And if their lungs are not working properly, they aren't either!

Also, as a business leader, you can make a bigger impact in the community through your efforts to conserve resources wisely. You'll probably save money too!

On the back of this card, you'll find easy, ozone saving options you can use at work. So take a deep breath and start reading.

[www.spaqp.org](http://www.spaqp.org)



**Chug, Chug, Chug, Cough, Cough, Cough.**

**Isn't it time for Air Quality Action?**

Driving a car is one of the biggest contributors to ground-level ozone, or smog...and summertime is smog's smoggiest season.

During summer, children, the elderly and people with problems like asthma and emphysema are more at risk for respiratory problems. And if you think healthy young adults are safe from the effects of smog, think again.

When smog levels are high, active adults take faster, deeper breaths, so the pollution penetrates all the quicker. It's enough to make you want to stop, well... driving.

There are alternatives to driving along with other ozone saving options on the back of this card. So take a deep breath and start reading.

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**Give your house a breath of fresh air.**

After working hard to get the house of your dreams, it's time to relax, kick back and breathe a sigh of...cough, cough.

For people young and old, asthma, emphysema and respiratory problems are of increasing concern. One of the biggest triggers of breathing difficulties is smog...compliments of all the neighbors.

Unknowingly, you may be using home maintenance products that are actually contributing to air pollution and draining already limited energy resources. They're costing you money too!

Fortunately, there are alternatives. On the back of this card, you'll find easy, ozone saving options you can use at home. So take a deep breath and start reading.

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SOUTHWEST PENNSYLVANIA  
**AIR QUALITY**  
PARTNERSHIP, INC.

[www.spaqp.org](http://www.spaqp.org)

*Air Quality in  
Southwest  
Pennsylvania*

To order a set of cards or SPAQP brochures for your office:

- Please send me \_\_\_\_\_ business idea cards
- \_\_\_\_\_ transportation idea cards
- \_\_\_\_\_ home idea cards
- \_\_\_\_\_ SPAQP brochures

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